



Preliminary Franchise Application

QuikDine.com
621 West Plainview
Springfield, Missouri 65810
(417) 881-7856
sales@quikdine.com

Dear Prospective Franchisee:

Thank you for your interest in becoming a QuikDine.com Franchisee. The Quikdine.com Corp. is seeking a limited number of highly qualified individuals to become owner/operators. Outlined below are the minimum requirements necessary to be considered for a franchise:

- A minimum net worth of **\$75,000** (exclusive of personal residence and property).
- Liquid assets of **\$150,000**.
- A minimum of two years management experience and or two years in sales and marketing.
- Strong business background with demonstrated skills in people and financial management.
- The applicant group* may consist of up to five individuals and may not be a publicly trade company. The designated operator must have at least 10% ownership stake in the applicant group.
- No individual owner or his/her immediate family in the proposed franchise entity may have an ownership interest in another Restaurant delivery service concept or other food or beverage related products.

The initial investment varies depending on a number of factors. The average investment cost are between \$75,000 to \$100,000. This includes Franchise fees and most major one-time capital expenses.

If you meet these minimum requirements and are interested in this franchise opportunity, please fill out the attached Preliminary Questionnaire, and fax or mail it to QuikDine.com.

QuikDine.com
621 West Plainview
Springfield, Missouri 65810
ATTN: Randy Ruggeri

Fax: (417) 447-0057

IMPORTANT NOTE: The submittal of the Preliminary Questionnaire is the first step in a multi step process towards qualification as a QuikDine.com Franchise and in no way obligates the QuikDine.com Corp. or the applicant in any manner.

If you have any questions regarding the franchise applicant process, please do not hesitate to contact us at **(417) 881-7845** or **sales@quikdine.com**.

Thank you for your interest QuikDine.com franchising.

*Each applicant/candidate from your franchise group must complete a package.

Virtual Mall of Restaurant Menus for Online Ordering with Delivery Service

The Restaurant delivery and pick-up business is a multi-billion dollar industry. QuikDine.com understands that the demanding schedules of businesses and working families requires ease in meal preparation. QuikDine.com is America's answer to business lunches and home meal replacement.

QuikDine.com is committed to the American Dream of business ownership. This unique business opportunity will allow you to tap into one of the nation's fastest growing industries. QuikDine.com has low start-up costs, multi-unit opportunities, & exclusive areas for growth. We offer a real opportunity for you to capitalize on the strengths of a system that has proven ability to consistently deliver fully prepared meals, for both lunch & dinner.

As a QuikDine.com franchisee, you'll be filling a food service demand that already exists. QuikDine.com caters to the customer who is busy and looking for a convenient, quality meal. We have built our reputation on our state of the art software program and our user-friendly online ordering system, along with our strong desire to maintain the integrity of our meals by using special delivery equipment and our unique Yellow Vehicles. Our mission is to make our customers love us.

Founder and owner Randy Ruggeri had a strong desire to create a Web Site allowing consumers a level of integration like none other. He was convinced that combining the internet's technology with the restaurant industry would present a unique virtual mall of menus allowing patrons the convenience of ordering at home or office from their favorite restaurants via the internet.

By implementing a timely and affordable delivery service six months later, QuikDine.com has become one of the area's most popular websites.

QuikDine.com was created by a team of web developers and programmers with one primary goal, to maintain and operate a fully functional, user-friendly website. The backbone of QuikDine.com comes from in-house software development. In order to maintain a website with dozens of restaurants and hundreds of menu pages, the development of an efficient and robust platform was crucial. Today the software development handles all internal administrative operations from billing restaurants, managing deliveries through a dispatch console, map locating software, revenue reports, daily summaries, weekly summaries, fax monitoring software and web based menu generation.





Orders will be delivered hot because we use special industrial "Hot Boxes" or cold by use of our unique "Thermal Coolers!"

QuikDine.com's software development is flexible and diverse, allowing the recent addition of products and services such as Springfieldbeverage.com and Amy's Gift Baskets, both divisions of QuikDine.com with the same functionality and concepts. The software development was also designed for growth in other markets allowing mirrored websites for potential Franchisees.

Our goal is to continually add new content and functionality so that as the distinction between using a computer and using a television begins to blur and surfing the internet can be accomplished as easily as changing channels, we will be there, leading the way.

Philosophy

We believe the internet and those activities that constitute the typical person's daily routine will only find an ever-increasing level of integration as the future unfolds. We further believe that businesses which position themselves to leverage new technology in offering traditional services will be the leaders in the 21st century.

Mission Statement

Create a virtual shopping mall of restaurants, provide patrons with the convenience of timely, affordable delivery, and one will have the requisite ingredients for a successful website with a hometown flavor. The "instant" popularity of such a website ensures high traffic as new content and functionality is added.



Preliminary Questionnaire

Name:		Spouse's Name:	
Residence Address:			
City:	State:	Zip:	
Business Address:			
City:	State:	Zip:	
Residence Telephone:		Business Telephone:	
E-mail:			
Geographical Area(s) of Interest	1st:	2nd:	3rd:
Are you willing to relocate if above preferences are not available?			<input type="checkbox"/> Yes <input type="checkbox"/> No
Have you ever been a franchisee of any other brand?			<input type="checkbox"/> Yes <input type="checkbox"/> No
If so, what brand?		For how long?	
Do you or a partner have at least two years management experience and or sales and marketing experience?			<input type="checkbox"/> Yes <input type="checkbox"/> No
Will any partners, associates or any other person join you in forming a corporation or partnership to operate a QuikDine.com franchise, or share in the profit or loss involved in the operation of a QuikDine.com franchise?			<input type="checkbox"/> Yes <input type="checkbox"/> No
Liquid Assets: \$		Securities: \$	

Please Attach Resume

I hereby certify that the information supplied on this Preliminary Questionnaire is true and correct. I further understand that submission of this information does not obligate QuikDine.com Corp. in any manner or way.

Date: _____ Signature: _____

Date: _____ Signature: _____

Please List all of your Partners:

Please allow 14 days from submitting your information to QuikDine.com

Return the preliminary questionnaire to:

or fax to: (417) 447-0057

QuikDine.com

attn: Randy Ruggeri

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Springfield, MO 65810